



Cyber Security Management ISSA – DC Chapter

April 19, 2016



Cyber Security Management

The next 55 minutes...



- Establishing the context
- Cyber Security Management
- Getting a 'Handle' on things...
- Cyber Risk Management
- How do you ...
- Reference Architecture
- Q & A

Establishing the context...

The multi billion dollar WILD GOOSE CHASE?

- **200%** 0 Days in 2016, compare with 125% in 2015
- **40%+** techniques not attributable
- **60%+** cyber crime focused, this number is increasing...
- **125%** Increase in 10M + Identity Exposure Hacks
- **429M** Total Identities Exposed in 2015
- **\$500B** Impact of Cyber Attacks
- **88%** CEOs worried about Cyber Threats



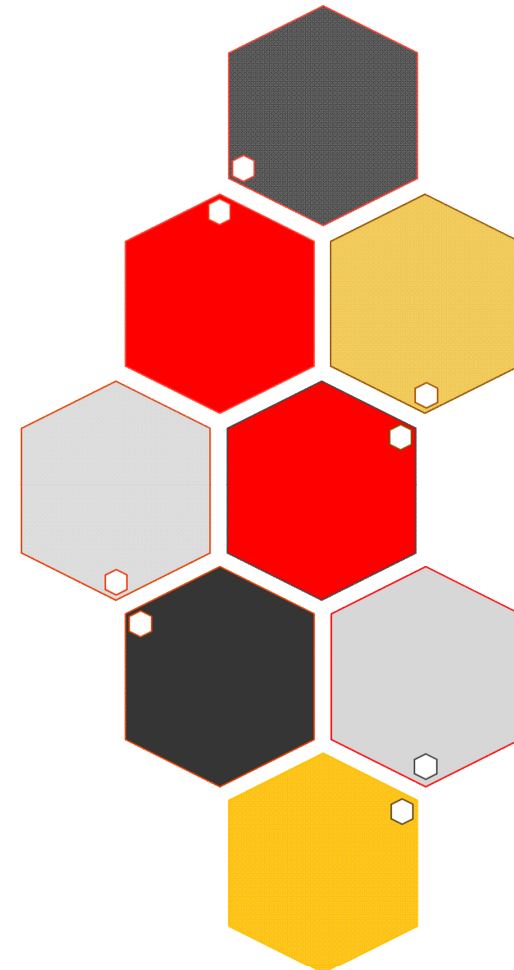
Its not a question of 'IF' only 'WHEN' you will be Hacked...

- The Cyber Security Community

Cyber Security Management

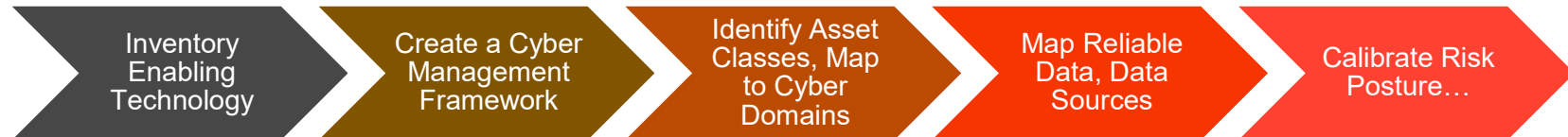
Building blocks...

- **The Usual Stuff:**
 - Tone at the Top
 - Organizational Alignment
 - 'World Peace'
- **Technology Hygiene**
 - Secure Infrastructure
 - Proactive Compliance
 - Monitoring / SIEMs etc.
- **The Innovative Stuff**
 - Analytics for Cyber
 - Risk Posture Analysis
 - Effective Cyber Security Metrics



Getting a 'Handle' on things...

Where do you start...

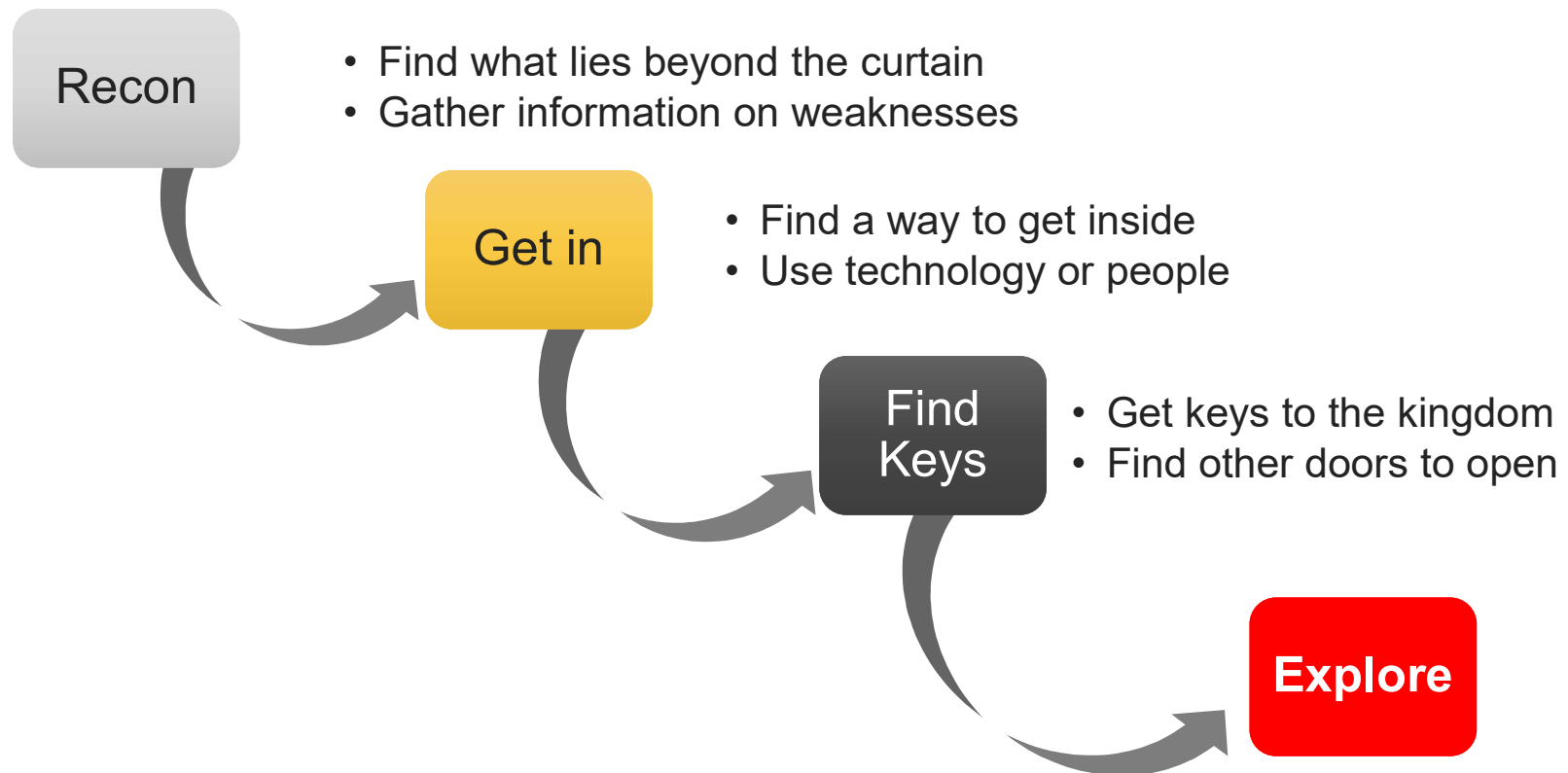


- Organizations often invest in a plethora of tools and technology. Include all GRC, SIEM, Access Controls, Change & Configuration Management as well as Security Log Management Software
- Technology Maturity vs. Organizational Maturity
- Technology Sophistication vs. Ease of Use
- Remember if buying a piece of technology could have solved the 'Cyber Security' challenge, we would not have had the challenge to begin with...

The case for change first begins with the acknowledgement of a problem / need...

Getting a 'Handle' on things...

The anatomy of a hack



Getting a 'Handle' on things...

Case Studies

Case #1

**The Strange Case of
Transactional Monitoring**

Case #2

**I've got Access...
Privileged Access!**

Case #3

**We use Advanced
Analytics**



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Cyber Risk Management

Understanding Cyber Risk



Cyber Risk Management

Measuring Cyber Risk

Establish Objectives, Priorities

- What are we protecting, and Why?
- Risk / Cost / Value manifestation
- Third Parties, Outsourcing
- Strategy, Revenue, Legal impact
- Where the power is...
- Wall Street Journal First Page Items

Identify Impacted Assets

- Sound asset management
- Every asset is on the Internet
- People are assets too
- Audited vs. Unaudited Assets
- Ignored Assets
- End User Computing

Measure Risk

- Risk Metrics
- Gathering data, connecting the dots
- Aggregating Risk Metrics
- Monitoring Risk Posture
- Normalizing Risk Posture
- Operationalizing Risk Posture

Link to Financial Numbers

- Current spend, alignment to risk
- Opportunity price of spend
- Under served areas of risk
- Areas with excess risk coverage
- Cost of Mitigating the Risk
- Time required to Mitigate Risk

How do you...

Cyber Security Management, Analytics in Action...



Questions?

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